

Photography and Marketing Consent Policy

Last Updated: 20/06/2026

Clinical Photography

Clinical photographs may be taken before and after treatment to assist with treatment planning, monitoring progress, and maintaining accurate clinical records.

These photographs form part of your confidential medical record.

Use of Images for Marketing

Your photographs will never be used for marketing, advertising, social media, website content, or promotional purposes without your explicit written consent.

Consent for treatment photographs and consent for marketing use are separate and independent.

You may refuse marketing consent without affecting your treatment in any way.

Withdrawal of Consent

You may withdraw consent for future marketing use of your photographs at any time by contacting the Clinic.

Withdrawal of consent will not affect materials already published before the withdrawal request was received.

Storage and Security

Photographs will be stored securely and used only for clinical records, treatment planning, progress monitoring, insurance, legal, training or marketing purposes where the client has provided appropriate consent. All photographs will be handled in accordance with the UK GDPR, the Data Protection Act 2018 and the Clinic's Privacy Policy.