

Cookie Policy

Last Updated: 20/06/2026

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function correctly, remember your preferences, and provide information about how visitors use a website.

How We Use Cookies

Aesthetics by Beth Ltd uses cookies to:

- Ensure the website functions correctly
- Improve website performance
- Understand visitor behaviour
- Remember cookie preferences

Types of Cookies We Use

Strictly Necessary Cookies

These cookies are required for the operation, functionality, and security of our website. They cannot be disabled through our cookie preference centre.

Examples include:

- Security cookies
- Session cookies
- Cookie consent preferences

Analytics Cookies

We use Google Analytics to help us understand:

- How visitors find our website
- Which pages are viewed
- How long visitors stay on pages
- Website performance and user experience

These cookies are only activated when you have provided your consent.

Information collected may include:

- IP address
- Browser type
- Device type

- Pages visited
- Time spent on pages

Google Analytics may process data on servers located outside the United Kingdom. Google applies appropriate safeguards to protect personal information in accordance with applicable data protection laws.

Third-Party Cookies

Google Analytics

Google Analytics helps us understand how visitors interact with our website so that we can improve its functionality and user experience.

For further information, please refer to Google's Privacy Policy.

WordPress and Website Functionality

Our website is built using WordPress and hosted by 123 Reg. Certain cookies may be used to ensure the website operates correctly and remains secure.

Managing Cookies

When you first visit our website, you will be presented with a cookie banner allowing you to:

- Accept all cookies
- Reject non-essential cookies
- Manage your cookie preferences

You can also control and delete cookies through your browser settings. Please note that disabling certain cookies may affect the functionality of the website.

Withdrawing Consent

You may change or withdraw your cookie preferences at any time by accessing the cookie settings available on our website.

Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in legal requirements, technology, or our website functionality. Any updates will be published on this page.

Contact Us

If you have any questions regarding this Cookie Policy, please contact:

Aesthetics by Beth Ltd

Email: info@aestheticsbybeth.co.uk

Telephone: 07720 233007

For further information about how we collect, use, and protect your personal information, please refer to our Privacy Policy.